



TATU  
PROJECT

**ANNUAL  
REPORT  
2020**

This year we want to thank Julieth for introducing the annual report and sending out this message to everyone supporting TATU from near and far. We are so proud to count her on our team for the past 3 years!

"2020 was another year for me to reflect and appreciate my time with TATU Project.

As I marked my third year in the organization, I look back to the first week when I became part of this great organization.

My name is Julieth, I am currently holding the position of CEO at TATU Project. I first came to TATU Project in 2017 as a temporary intern for data collection in the Women Empowerment program (WE Grow). At that time I was doing my master's research and joining the TATU team was a great opportunity to explore more about women empowerment programs. I got the opportunity to visit Msitu wa Tembo with some of the women from the Kazi na Sala women who were sampled for the survey.

This encounter was very exciting for me. I had never been to Msitu wa Tembo and it was my first time working with women in women empowerment programs. So, I was very excited to conduct this survey and to my expectation, I learned a lot from them and as a woman, I felt inspired to see the motivation and passion the women have for their group initiatives, families, and personal development.

Since that time, I wanted to be part of this great initiative, therefore, I applied for the WE Grow Coordinator position that was vacant at the time.

TATU Project has become an integral part of Msitu wa Tembo and Londoto communities to collaboratively drive through challenges and find solutions.

I never felt lost or missed a sense of belonging each time I visit these two communities.

The family bond built between the organization and the community makes my work also easier and enjoyable. I feel that sustainability is very much ensured in all of the projects TATU is implementing with the community. Transparency is also very much applied, this goes up to our beautiful partners.

I learn a lot as an individual working with different partners and being in TATU Project. This is something not very experienced in other organizations I may say.

So thank you so much for the collaboration. We are one big family.

Julieth, CEO  
5/26/2021



# TATU Project's Principles

## **Cultural Sensitivity:**

TATU Project decisions and actions should respect cultural diversity, reflect cultural values, and support the local ecological context. In order to fuel inspiration, we need to be attentive and respectful to the people around us. Inspiration will come from the love we share and an open-mind.

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## **Flexibility & Adaptability:**

TATU Project recognizes that overtime we make mistakes and realities can change. What is important for us is to pull out the lessons learned and hear the feedback of participants in order to continuously improve our programs. As a small and flexible organization, TATU Project has the ability to continuously observe and listen and, when needed, to adjust initiatives to meet locally identified needs, expectations, and interests.

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## **Sustainable Framework:**

TATU Project is committed to building self-sufficient and autonomous projects. To accomplish this, no more than 15 years will be invested into the community. Therefore, all projects must be designed and implemented so that the local community can sustain them independently beyond that point. Instead of bridging the gap, let's build sustainable structures from the start.

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## **Community Involvement:**

TATU Project takes a participatory approach to community development. At all stages, community members are involved in both the identification of needs and interests, as well as in the decision-making process of how to meet them. We have no doubt that community involvement is the key to sustainability and success.

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## **Synergy:**

Whenever possible, TATU Project looks for local existing resources, internal collaboration or new partnerships that help us avoid reinventing the wheel. We want to be conscious of the resources we have available. This not only increases the likelihood of project success, but also builds community resilience, self-reliance, and autonomy.

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## **Transparency:**

TATU Project builds transparent relationships internally and externally. Ask us anything and we will provide the information we have. All the information we gather, plans and decisions we make should be made accessible to our partners. As research material will be shared with anyone interested, with the belief that sharing knowledge leads to a better world. Our way of communicating should be reflective of this: through open and honest dialogues.

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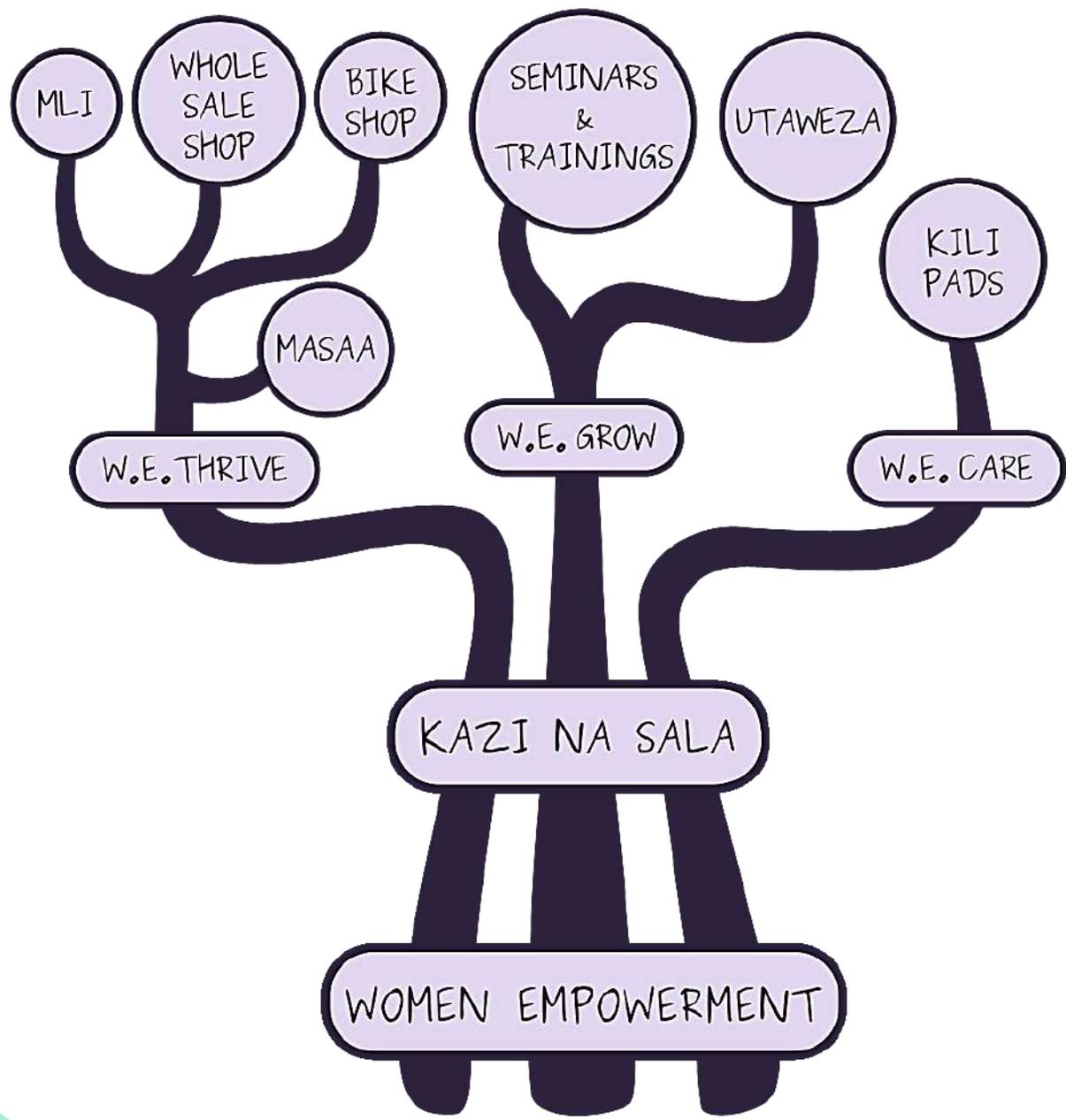
## **Positivity & Confidence:**

TATU Project aims to have a positive impact in the world. This is an everyday challenge requiring a positive and proactive attitude from all of our team members. We need to be confident that we are contributing towards a brighter future, day by day. The confidence we display reflects the trust we have that our project participants have the capacity to achieve our goals. The gratefulness that we express reflects the love and care we have for the community.

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**Women should feel empowered to take on individual and collective leadership.** They already are the pillars of their families and communities, being the main care-takers of their children, husbands and neighbours.



# KAZI NA SALA

Kazi na Sala (KnS) is the women's group with whom we collaborate and whom we have supported since 2013 from the community of Msitu wa Tembo and Londoto.

In 2020, 4 new members joined the group! Karibuni! The group is now composed of 65 women. The KnS group kept their meetings on Saturdays with an average attendance of 29 women.

This year was an opportunity to review the KnS constitution and to make some changes. One big change was the member fee entrance that was considered high by the majority of women in the community. This is why KnS leaders proposed that the fee could be paid in 4 installments instead of one. With this change they expect more women to join the group! The KnS group decided to invest the profit of 2020 into improving the projects. 80% of this profit was used in the Bike shop building renovations.



For 2021, 8 seminars about gender and 2 agriculture workshops are expected. Also, one of the big steps for 2021 for KnS women is to start the process and plans for the construction of the Kazi na Sala seminar hall. This project seeks to provide additional facilities for seminars and storage of the bicycles from the Bicycle Shop Project managed by the KnS women. It also aims to support the Self-Help Groups development of the Kazi na Sala women of Msitu wa Tembo and Londoto.

Therefore the main priorities for 2021 will be acquiring a title for the new land given by the village for the construction of the building as well as start the fundraising for the new building organizing fundraising events and the first stages of the construction of the building.

We wish them the best of luck on these new STEPS! And we will keep you updated in our newsletters!

REMEMBER if you would like to collaborate and support the seminar hall of Kazi na Sala group, CONTACT US at [info@tatuproject.org](mailto:info@tatuproject.org)

## TOP principle: FLEXIBILITY & ADAPTABILITY

The women of Kazi na Sala showed a good capacity of adaptability with the corona situation and the floods, they came up with other ways to meet and progress. Their skills in flexibility were seen in deciding about the destiny of the profit, each year KnS women shared profit generated from projects but in 2020 they decided to reinvest this profit in their current projects.

## BEST memories

When the women made the decision as a group to create a decent space for meetings and seminars. For many years they have been conducting seminars in an open space that had no shade and privacy.

# MASAA Project

The MASAA Project is a social jewelry business that is dedicated to supporting Maasai women from Msitu wa Tembo and Londoto to gain economic independence, increase their knowledge and skills and promote their vibrant culture, by making and selling traditional beaded Maasai jewelry.



This year, the women of MASAA met the local shop owners in Moshi that were selling their jewelry in order to manage the partnership independently. In 2020, we added one more selling point for MASAA that some of you might know: TATU Rafiki in Moshi town. We also introduced quality control training to the women to ensure that the business is achieving standards to fulfill the customers needs.

The team incorporated 3 new members!! From these members, 2 were completely new in Kazi na Sala. The other member was from KnS and she expressed her desire to be more involved in the KnS projects, so she decided to join the MASAA Project. Karibuni!!



The next steps for the MASAA Project are to continue with the training sessions: numerical and literacy, financial management, operation management, and market penetration to enable the women to run this business independently and to increase the profit. We also need to be creative to overcome some of the challenges brought by the COVID crisis.

If you have any idea, don't hesitate to contact us!



## TOP principle: PROACTIVE COMMUNICATION

It was the most relevant principle in our work from the selling points, curio shops in Moshi (that the women visit to sell jewelry), and the partners. When TATU could not visit the community often due to COVID19 and floods we still kept communication strong through a call once a week to the leaders of the MASAA-subgroups.

## BEST memories

When we received the big order of 100 bracelets from "She is here", because it was the first time the women had received a big one since the COVID19 crisis started.

# Bicycle Shop Project

The Bicycle Shop Project was created to provide a sustainable means of transport through a rental business affordable for the community of Msitu wa Tembo and Londoto, and sustainable income for the bike leaders and the Kazi na Sala group of women.



This year, the Bicycle Shop Project achieved to maintain its profitability while covering for all of its operational costs. Spare parts were subsidized by our wonderful partner Globalbike. The Project was profitable and completely autonomous in its finances!

The team had some changes, our dear Hamida decided to leave her full-time position, and instead, 5 new women from Kazi na Sala joined as part-time mechanics. Luice is now the main manager. The new bike mechanics already received the Globalbike training and they are very motivated to be part of the team! It is so exciting to see more and more women trained as "fundis" or mechanics in this area: a huge step against sexism!

Finally, this year, we started the renovation of the Bicycle Shop, a new metal door, and walls!! Come visit and see the changes!!

The next steps for the Bicycle Shop Project will be its expansion to students! The team has been invited to attend the parents meeting at the local secondary schools to introduce the Bicycle Shop Project in case students are interested in renting bicycles.

In 2021, the team will design a strategy for defaulters so we can continue to manage this complicated challenge. And last but not least, the Bicycle Shop Project in 2021 will be fully sustainable as TATU Project starts its EXIT PLAN! It aims at being independent and 100% supervised and managed by the bike leaders.



Also, SPOILER ALERT: the Bicycle Shop Project team is preparing a student cycling competition for the World Bike Day of 2021 and one in August! This will be the first bicycle race in Msitu Wa Tembo! Follow us on social media and don't miss these events!



## TOP principle: FLEXIBILITY & ADAPTABILITY

These principles played a major role this year, during the COVID19 pandemic the bike workers adapted to the situation, instead of closing the shops they started implementing health prevention strategies as it was advised by health specialists. Moreover, the number of face-to-face meetings was reduced and run by phone.

## BEST memories

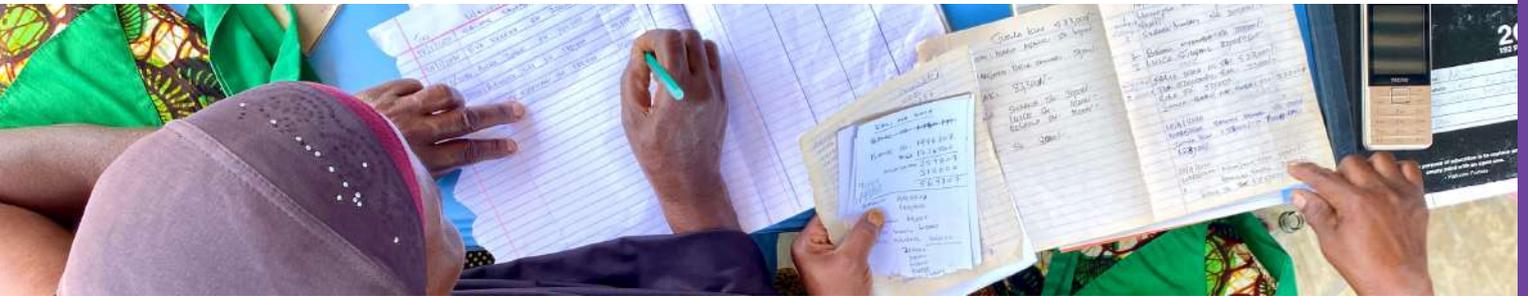
When the bike shop became independent in terms of its operation costs, meaning, now the profit generated can sustain all the day-to-day operations cost of the shop.

# Microlending Initiative

The Microlending Initiative (MLI) focuses on economic empowerment for the women of Kazi na Sala. It consists of a sustainable micro-credit lending structure, owned and managed by the group of women, that provides capital to its members. These loans give each woman an opportunity to improve her financial capacity through her own entrepreneurial project.



This year, the MLI successfully implemented new loan terms and conditions with a longer repayment plan to lower the pressure and started testing out different strategies to support defaulters into paying back on time. The Microlending Initiative also received capital from the crowdfunding campaign that started in February. Finally, the MLI, led by the Micro-Lending Panel of women from Kazi na Sala (MLP), elected a new committee and the handover process was initiated.



For the next steps, the team would like to increase the loans provided, as well as to provide insurance loans to Home Based Caregivers and Community Health workers. Moreover, the team plans to conduct refresher training for the Micro-Lending committee on entrepreneurship.



## TOP principle: FLEXIBILITY & ADAPTABILITY

These principles played a major role this year. The Micro Lending Panel adapted to the COVID19 pandemic, through conducting remote meetings, and being patient to the women who failed to payback.

## BEST memories

When the Micro-Lending Panel provided all the 10 loans for the women who requested them. It was a very happy moment since it is very challenging for the Microlending Initiative to answer all the demand for the loans at the same time.

# Wholesale Shop

The Wholesale Shop is another business started and managed by the Kazi na Sala women. Its aim is to increase the income of the group by selling basic goods such as rice, sugar, sodas, and diverse products. The shop is in the Msitu wa Tembo community.



This year, the Wholesale Shop started a new solar lamp business that brought good profit. They sold 19 solar lamps! The shop was also renovated, they incorporated wire mesh to avoid the challenge of birds entering the shop and eating rice and sugar, now it is more protected and efficient.



The next steps are to find more capital to be able to keep growing the profit of the shop. With that profit, the shop would be able to hire a permanent shopkeeper and provide a full-time job to a woman in the community.



## TOP principle: PROACTIVE COMMUNICATION

The Wholesale Shop committee ensured communication within committee members and the group about changes and how they adapted to the COVID19 situation and the flood through conducting remote meetings.

## BEST memories

When the WSS was renovated, it was a challenge because the birds were entering the shop and eating sugar and rice and brought damage to the shop. It was the best moment when they put the wire mesh and the floor at the WSS.

# KiliPads

KiliPads aims at increasing the level of knowledge regarding menstruation and to decrease the social stigma surrounding it while making and selling reusable sanitary pads to increase the resources available to women in the village to manage their menstruation.

*KiliPads*

This year, KiliPads team conducted Menstrual Health Managements seminars to 104 girls in 4 different schools. After the COVID19 crisis hit, the women were able to make and distribute 370 masks around and outside the community. Meanwhile, they raised awareness about prevention in the community. This year the KiliPads team increased with 2 new members!! Karibuni!

The future plans for KiliPads are to continue with the seminars in 7 schools and the distribution of KiliPads to young women. The team is also preparing the registration documents for the Small Industries Development Organization (SIDO) in order to get the standard certifications for small industries. We are almost there! The team also planned to attend the parents meeting in schools to present the product and raise awareness amongst parents on the importance of providing their daughters access to healthy menstruation management.



*"I wanted to join the KiliPads team to learn new skills that will help me in my daily life and also to learn about women's health that I can even share with my family."*

Naipokeki - new member of KiliPads team

## TOP principle: FLEXIBILITY & ADAPTABILITY

This year, the KiliPads team quickly learned to sew face masks. They also took care of learning more about COVID19 and made sure to educate their neighbors on the risks and prevention measures.

## BEST memories

When we attended the International Women's Day on the 8th of March in Moshi to showcase and sell KiliPads. The KiliPads leaders were so confident and presented their product to many visitors, even to the Regional Commissioner!

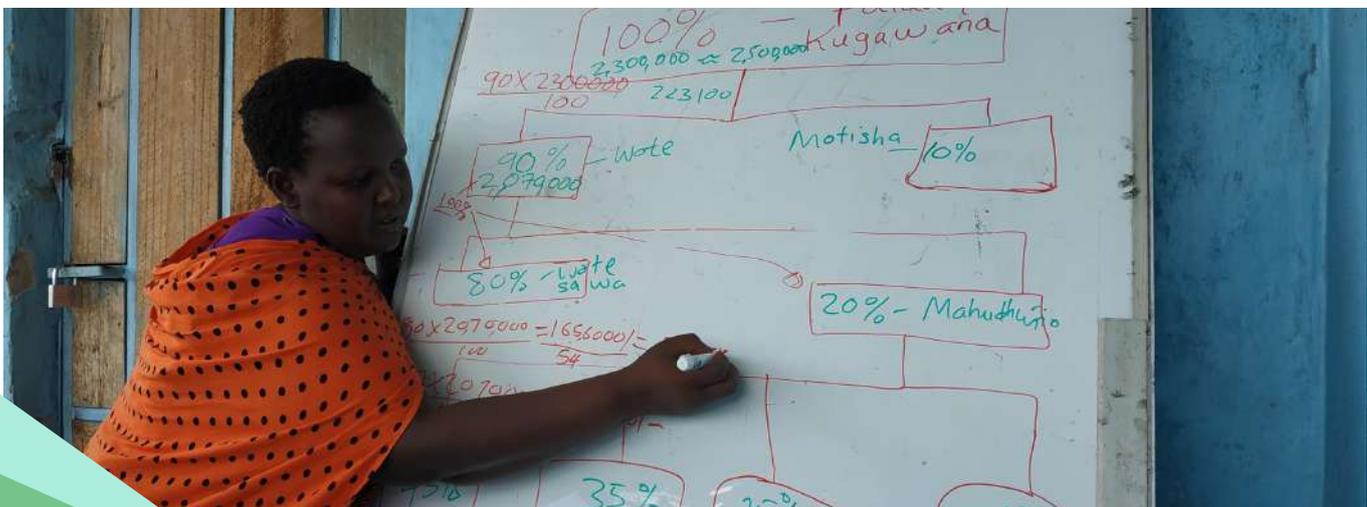
# W.E. GROW Project

In 2020, the W.E. Grow Project kept considering the women's group's needs in order to provide seminars for reinforcing the participation and autonomy of the group. The women of Kazi na Sala joined other women of the region to celebrate International Women Day in the community. The event was attended by women and students from Msitu wa Tembo and Londoto. Approximately 200 people attended.



Agriculture is still a top skill that women want to keep improving. Instead of physical training made impossible with COVID19, the team gave them printed guides to go through. The guides, created by the expert trainers, included information about harvesting and post-harvest farm management. 30 copies of these guides were distributed to the women. 33 women attended the communication and participation seminars provided by TATU team.

We kept working with the Kazi Na Sala leaders who have shown this year tremendous improvement in autonomy, communication, and commitment during the pandemic lockdown. They gave support to project leaders on the daily operations of the group projects and organized the Agriculture guide distribution. This was the result of the communication and decision-making training received at the beginning of the year.



# UTAWEZA

UTAWEZA aims at increasing awareness about women's rights and Gender Based Violence at individual and institutional level; at improving the post-GBV support mechanisms for victims and at facilitating economic autonomy to women in Mitu and Londoto.

For the UTAWEZA Project, 5 days of Gender-Based Violence (GBV) training were conducted to 12 teachers of 4 schools and one ward education officer. The training objective was to equip leaders with enough knowledge to supervise and coach the students in GBV clubs in their schools. Training topics included: establishing effective GBV clubs, responding to GBV cases in schools, and parents-teachers relations in GBV response.

Another training of GBV was offered to the community committee of GBV, which includes village leaders, magistrate, police, dispensary staff, religious and traditional leaders. 19 members attended the training. 10 members of the home base care and one dispensary staff also received training about GBV response and post victim support.

Due to the COVID19 lockdown, there were some actions that the UTAWEZA project specifically prepared to fight against GBV, the project raised awareness against domestic violence to women and children during the lockdown times and distributed 10 posters in public areas in the community.



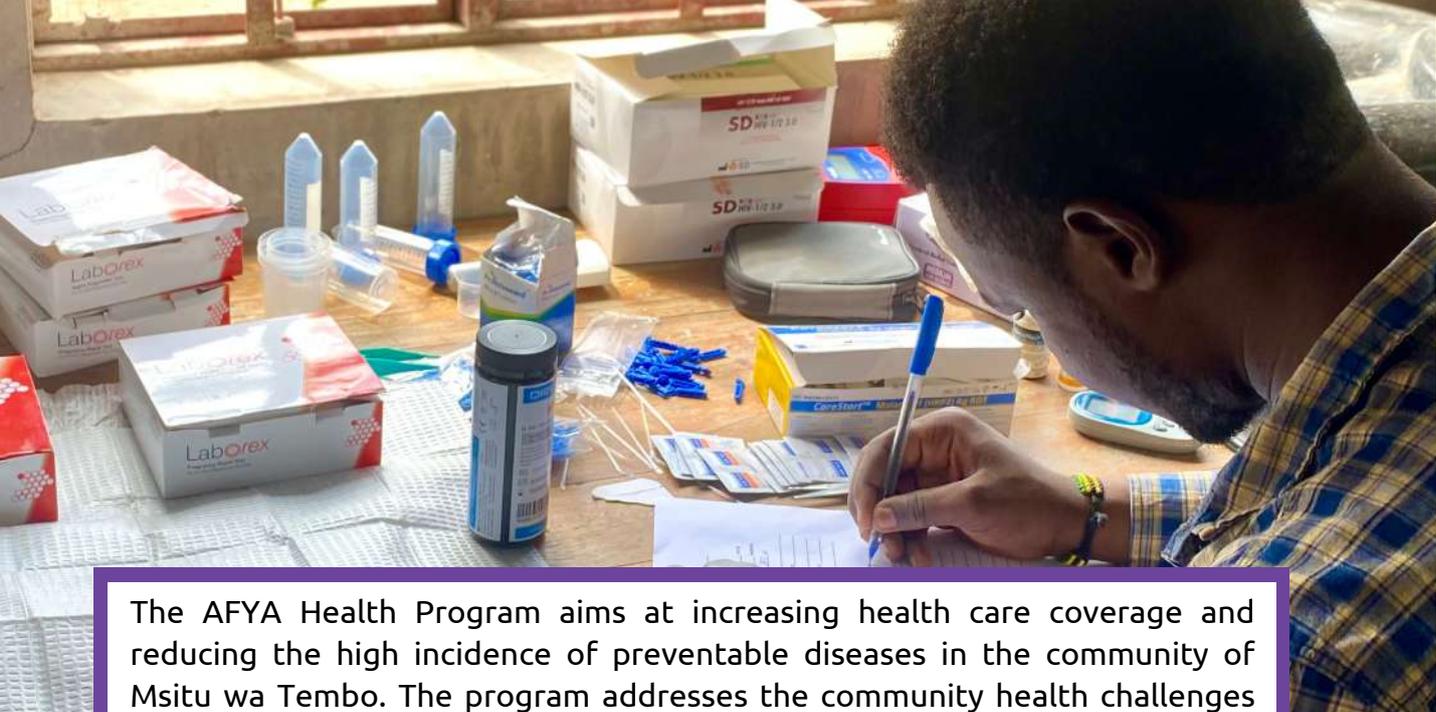
The next steps for the W.E. Grow Project are to support women in the fundraising and construction of the KnS seminar hall, continue with gender seminars and agriculture workshops, support them in profit analysis, and weekly meetings. Moreover, in UTAWEZA, there are plans for mobilizing young men GBV Champions, to train them and to organize 2 football games for GBV awareness in the community. They will be responsible for conducting 4 public campaigns against GBV in Msitu wa Tembo and Londoto.

## TOP principle: COMMUNITY INVOLVEMENT

There was a high level of involvement of the community in mobilizing UTAWEZA activities in 2020. Village leaders, teachers, and communities played a great role in organizing them.

## BEST memories

When the team was able to respond to the lockdown by publishing posters in the community.



The AFYA Health Program aims at increasing health care coverage and reducing the high incidence of preventable diseases in the community of Msitu wa Tembo. The program addresses the community health challenges through 4 projects:

- ▲ Home-based caregivers: community volunteers who provide palliative care to ill patients in the community.
- ▲ Health workers: also community volunteers who provide health seminars to the community.
- ▲ Medical caravan: full day providing free medical care to the community members.
- ▲ Kucheza ni Afya Project: aims to enhance healthy habits and preventive interventions among children in school through sport.

The whole TATU Project team wants to especially thank the AFYA Health Program team members that have been on the first line in fighting the COVID19 pandemic by ensuring the availability of Personal Protective Equipment to the health care workers; in areas where there was a possibility of crowding and also raising awareness to the community on the right ways in prevention during the pandemic. ASANTE SANA!

# Community Health Workers

The Community Health Workers received health training on prevalent diseases in the community and epidemic diseases (Ebola, Dengue fever, Cholera, Epilepsy, and Coronavirus disease). The plan of conducting seminars by the CHWs about those topics to the rest of the community was affected by the pandemic, and the main topic on the seminars was changed to COVID19. The COVID19 seminars created awareness in the community and in schools (where crowding is inevitable). 52.4% of the students from the area received these specific seminars.



## Home-Based Care

The Home-Based Care providers have continued visiting patients who have a chronic illness and need palliative care in the community, an average of 31 patients were visited each month and provided with counseling, minor surgical care, physical exercise and follow up to make sure they continued taking medication according to the prescription of the doctors.

AFYA Health Program has continued supporting the HBC by refilling their medical kit every month including buying ones for vital signs measurement and also facilitating their medical training to increase their knowledge. Training sessions included outbreak diseases, basic prescription of drugs (over-counter medications), fainting, Helminich maneuver, Bedsores, Herpes zoster, Skinny disease, Muscle-skeletal diseases, Cervical cancer, Obstetric fistula, and Nutritions. All the training sessions planned for the year were 100% achieved.



# Medical Caravan

The Medical Caravan has continued to provide medical care to the people of Msitu wa Tembo. At the beginning of this year, TATU Project conducted the 14th Caravan, over 229 patients received medical care for free.

TATU Project decided to extend the Medical Caravan to reach more people in the community. To do so, the new version of the Medical Caravan called mobile caravan was introduced in December. It gave a broad opportunity to reach people in remote areas to provide them health care as well as to offer them training sessions on health and preventive medicine. The first version was conducted at Serengeti ward in December, and it was successful. Over 156 people attended which is 51.6% of all people in Serengeti ward.



The challenge faced was the increased cost of medicine and medical kits which possibly resulted from the COVID19 Pandemic but with the collaboration of our AFYA Health partner, Volunteers Medics, the caravan was conducted successfully.

## Kucheza ni Afya (Playing is Health)



Kucheza ni Afya continued with the sports training and health education to the students. The interschool challenge included a basketball challenge, soccer, track and field, and a marathon of 400 meters.

The next steps for AFYA Health are to implement the Exit plan of the Kucheza ni Afya Project, to continue with 4 Medical Caravans in 2021 and to support the renovation of the dispensary.



## TOP principle: COMMUNITY INVOLVEMENT

AFYA Health Program involves the community in all of their programs. Community members are the ones who lead the programs and share the knowledge and the progress of AFYA Health with the rest of the community.

## BEST memories

The first mobile caravan in Msitu wa Tembo. It is a great opportunity to reach and support more people that cannot be here in the Medical Caravane.



The Environment Program was born after the results of the baseline survey conducted in 2014 by TATU Project in Msitu wa Tembo and Londoto. The results showed that the community had some environmental issues such as soil erosion and floods that were really affecting their daily lives (roads, crops...). Its aim is to mitigate the soil erosion problem faced in the community and to raise awareness on environment conservation and restoration.



# GREEN Project

After the positive result of pilot project conducted at Londoto primary school in 2019 (95.6% of the trees survived), the GREEN Project effectively started in all 3 primary schools and one secondary school. The project activities are tree planting, seminars, and community trash freeing.



This year, the project officially started and established 3 environment clubs in 3 primary schools. 6 environment seminars were conducted, 2 in each primary school.

And 3 free trash campaigns were organized, one in each primary school. We are very grateful this year for the newly established collaboration for that project with the OMAWA NGO. Thanks to this collaboration, a tree nursery was established at Msitu wa Tembo secondary school. Over 1,500 trees were planted in the tree nursery to be transplanted to 3 primary schools (Msitu, Kikwete and Londoto) and Msitu secondary school.

The next steps for that project are to replant the trees in the primary schools, conduct trash-free campaigns, environmental seminars, and recycling training sessions. The project also aims to plant at least 10,000 trees alongside the river to strengthen the riverbank and prevent soil erosion during river overflows that have been so challenging for the community. The future plans of the project also include installing three trash bins in each school and conducting one learning trip with the environment club students.



## TOP principle: POSITIVITY AND CONFIDENCE

The Environment Program aims to bring positive climatic impact to the community of Msitu wa Tembo and Londoto and to the world, schools and government officials are all ready to start planting 10,000 trees alongside the river in 2021.

## BEST memories

The energy the environment club's students showed during seminars and training sessions during tree transplanting activities.

# Water Project

It aims at achieving sustainable and equitable access to safe drinking water, sanitation, and hygiene in the communities of Msitu wa Tembo and Londoto. The water Project's main goal is to increase the population percentage with the basic access to clean and safe water to 70% by 2028. Basic access is defined by the World Health Organization as "Within 1 Km (or 30 minutes round trip) and 20 liters per person per day".

In 2020, the Water Project devoted all its time to capacity building of the well committees of the 3 installed wells since the Exit plan will start in 2021.

They conducted project management training, record keeping training (accounting and water data collection between others) to 3 well committees, and started the full repair of the Londoto well.



The challenges that 2020 brought were the frequent breakdown of the Londoto pump and the alkaline high concentration in one of the wells which are causing a decrease in the number of people using water from that well. Also, the team had planned to conduct the water alternative source (river) survey but due to the long procedures and complications protocols necessary to conduct that survey, it was not possible to carry on with it.



The next steps include establishing the exit plan for the Water Project, continuing with Fluoride filtration research and cost analysis, conducting 2 capacity building training and one project management training. 2021 will be the year of looking for a more appropriate method to reduce the amount of Alkaline in water. By 2021, the project expects to increase the percentage of people accessing safe and clean water by at least 30%.

## TOP principle: SUSTAINABLE FRAMEWORK

Community and well committees have been working together with TATU Project in the Exit plan ensuring that they will be responsible for 100% of the wells, in management and finance.

## BEST memories

When the well committee brainstormed what to do for assurance of the next possible unforeseen repair and came up with the expansion idea to reach more people and sell more water. This experience encouraged the Londoto well committee to think about the sustainability of the well once it is 100% managed by themselves.

# WASH Project

WASH Project is a collaboration between AFYA Health and WATER. This project aims to prevent waterborne diseases through increasing the hygiene practices of schools and communities.

This year, WASH started the construction of 24 toilets for 2 primary schools and conducted 3 water treatment and sanitation seminars to the community as well as

3 hygiene seminars to primary schools of Msitu, Kikwete and Londoto. This program also provided over 100 boxes of water guards for water treatment to the community.

The toilets construction is expected to be complete by mid 2021. More than 400 students from the the 2 primary schools of Msitu wa Tembo and Kikwete will benefit from these new toilets.

Depending on the funds availability, the next steps are to finish this construction, to provide Wash seminars in and out schools, and to build 30 hand wash stand units in the 3 primary schools of Msitu, Londoto and Kikwete (10 in each school).



## TOP principle: SYNERGY

WASH Project is a perfect cooperation between the AFYA Health Program and the Water Project together with the community members and the several partners that make it possible.

## BEST memories

The first step of the construction of the toilets, a big change for the students and a great progress in health management of the community.



TATU Adventures is a branch of TATU Project designed to share the wonders of Tanzania with friends and visitors while supporting the community development work carried out in our other projects. TATU Adventures promotes **sustainable tourism** practices offering a unique experience for travelers to not only have a breathtaking experience but also to give back to the community through their trip since all profits are reinvested into TATU's community development projects.

This year, TATU Adventures received a grant from the Swiss Foundation for Solidarity in Tourism. We are very grateful for that opportunity and TATU Adventures started the preparations for the sustainable tourism project in Ugweno. The project's goal is to develop sustainable tourism practices in a rural community of northern Tanzania where tourism policies and sustainable tourism are not developed but tourism activities are occurring. The aim is to support tourism activities as well as to accompany the community to develop their own policies and practices to preserve their environment and cultural heritage protecting it from overexploitation that can be derived from poor tourism management.



# TATU Adventures

TATU Adventures will continue with the Ugweno sustainable tourism Project, and with the implementation of our new policies for the current world-changing travel measures ready to receive our next adventurers.



## TOP principle: CULTURAL SENSITIVITY

This year, the Ugweno sustainable tourism project started to be implemented and during all of this process, the decisions and actions focus was to respect the cultural diversity, reflect the cultural values, and support the ecological context. For this project, the main motor of the actions comes from the community committee created for the project that was selected and established by the community itself.

## BEST memories

Receiving the first group of clients after lockdown. This was an amazing moment after a long time without doing any tourism activities and finally, it brought back the hope that things will eventually be fine for the tourism industry.



The aim of this department is to provide research tools, knowledge, and support to all our projects and programs. In terms of development, it is in charge of working out future projects and trialing potential initiatives. This department is also in charge of measuring and analyzing our work in the community to ensure that we are capturing results and constantly improving our work through a proper feedback loop.

This year, the team analyzed the data collected from the 2019 Impact survey and published the impact survey report in 2020. The aim of the Impact Survey is to measure the impact of TATU Project's programs. One additional component of this survey is a Needs Assessment survey which the main goal is to understand in depth the collective needs of the community and make organizational improvements where necessary.

Some of the results of this 2020 analysis showed that the Water Project enabled a greater percentage (71%) of the population to access clean water, even still challenging the access to safe water.. Between 2014 and now, we have seen an increase in the number of patients seeking primary care at the dispensary.

The Research team in collaboration with the Administration team was able to assist all managers in TATU Project in administering surveys and sharing the monitoring and evaluation tools necessary for each project. Also, the Research team has trained the AFYA Health Program members on the new electronic tool for collecting data using KOBO toolbox software.



# Challenges

Most of the challenges the team faced this year are related to COVID19 and the heavy and prolonged river floods.

Lockdown prevented Kazi na Sala and W.E. Grow meetings, KiliPads Menstrual Health management seminars in schools and the AFYA Health Program ones for a few months. The forced closing of schools generated a lack of water and protection offered to the 300 trees planted there. Only 53 of them survived.

HBC had to face how to help patients with low economic status who could not afford to pay for health insurance and medical care. The COVID19 crisis also resulted in the increased cost of medicine and medical kits for the Medical caravans.

The MASAA Project sales have been impacted due to the lack of tourists and visitors.

The Bicycle Shop noticed an increased number of defaulters (the customers who failed to pay back on time or return the bike).

In the MLI Project, the majority of its members rely on agriculture for their living, but with the crisis, their activities were delayed which increased the delaying of loan repayment.

This global situation stopped most of TATU Adventures tourist activities. But the team took this opportunity to start the preparations for the new Ugweno Project!

## Special appreciation

We know that 2020 has been a different and challenging year for TATU Project and the community of Msitu wa Tembo and Londoto, as well as for everyone on this planet.

The programs have faced many challenges that are described in this annual report but we want to thank everyone who has contributed to our work this year and helped us overcome those challenges.

The team worked together and efficiently to propose alternative solutions for training sessions, health orientation, fundraising ideas, and all the demanding tasks due to COVID19. BIG THANKS TO THE TEAM!

We also want to share the community strength in front of this crisis, and how all the programs collaborated together to inform, orientate and bring together the whole community members. We are very grateful to be working hand in hand with them!

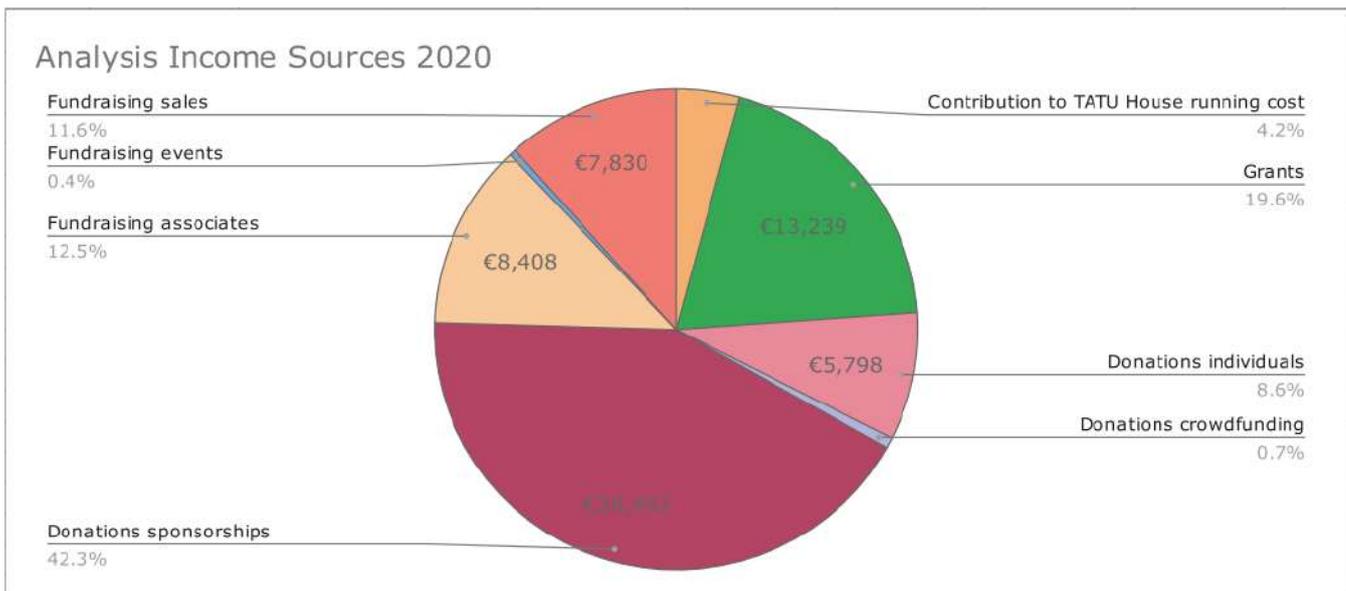
And last but not least, we also want to thank YOU!! For being with us during these challenging times, showing your interest, spreading our word, and supporting TATU Project.

# Financial Overview

2020 has been challenging with COVID19. We were not able to work together, share, meet and travel as much as we would like. But we made it! Through this year we established new partnerships, received amazing support from sponsors and received a new grant that will allow the projects to move along.

TATU Adventures had a significant decrease this year, the number of visitors had dropped down, most of the clients that had booked with TATU Adventures cancelled their trips due to the COVID19 world situation.

We are very grateful for all the people who individually support TATU Project. Thank you for helping us make it through this crisis! This year we also welcome more people who have decided to become ASSOCIATES of TATU Project. Thank you all so much for your commitment!!



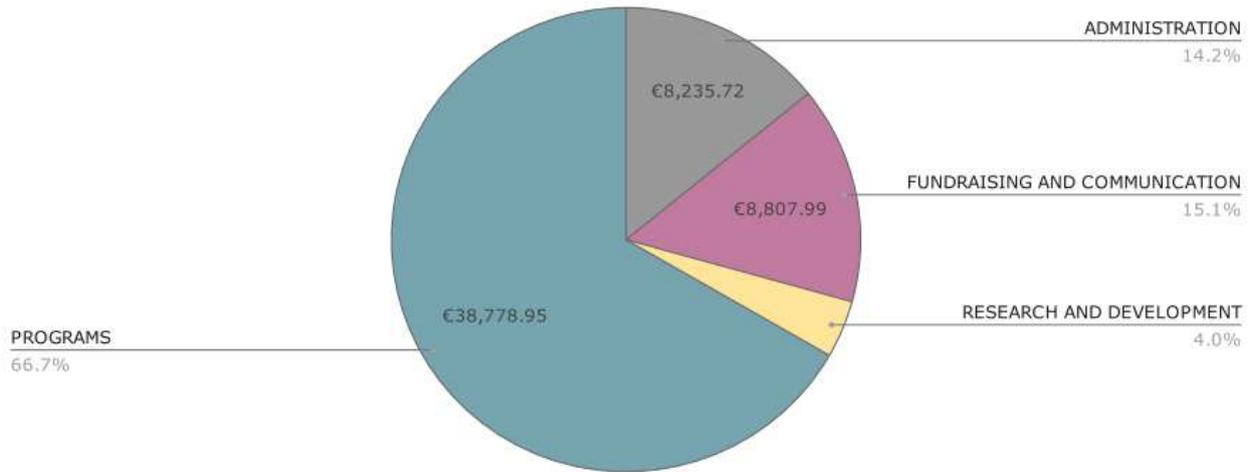
The outcome of 2020 even through COVID19, program spendings were stable and projects kept going.

The Research & Development department is just 4.0%. This is because 2020 is a year without general impact survey. It is a big one we usually do every 3 years (2019-2022). We need to survey around 300-400 members of the community and it takes an extra effort and budget. The survey happened in the end of 2019, the analysis and presentation of data continued until mid 2020. This is among the reasons of low spending in R&D.

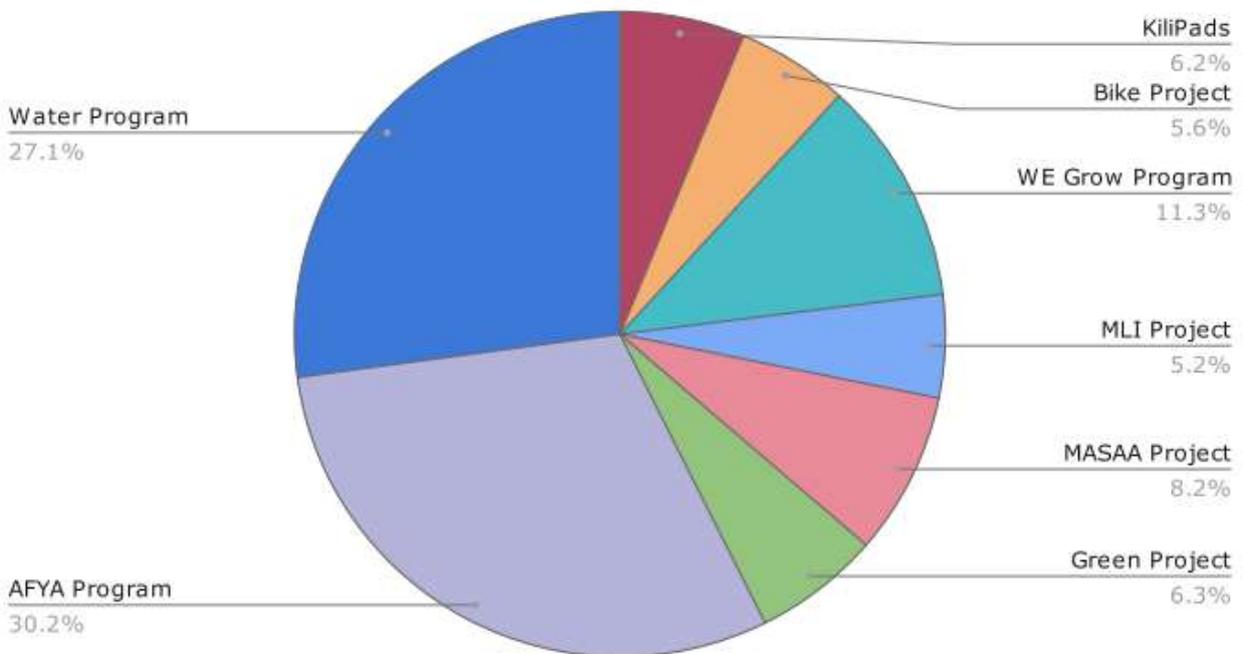
Fundraising & Communication also had a human resources gap for a while however it is absorbing the expenses related to TATU Adventures fundraising as we had a loss this year. Administration department stayed stable overall.

Water program and AFYA Health Program had more expenses this year due to the constructions and renovations in the Wash Project and the dispensary.

## Analysis Outcome 2020



## Programs Outcome Analysis 2020



We are proud that all of our programs are continuing and successfully moving towards sustainability as managers are always staying focused on the heart of our work in Msitu Wa Tembo and Londoto. If you have any questions, don't hesitate to reach out!

# Itemized expenses per category for 2020

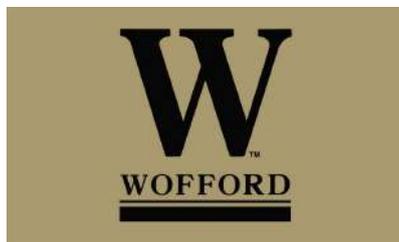
	CUMULATIVE		ADMINISTRATION	PROGRAMS	FUNDRAISING AND COMMUNICATION	RESEARCH AND DEVELOPMENT
	Base	TSH	TSH	TSH	TSH	TSH
Office and house running costs	2535	6,412,800	1,521,270	2,967,690	961,920	961,920
Maintenance	521	1,319,000	267,450	694,850	178,350	178,350
Salaries Project, Admin and consultant	24003	60,727,820	16,257,410	44,470,410	-	-
Stipends	3939	9,966,000	494,400	5,846,000	1,895,200	1,730,400
Visa and permits	2737	6,925,000	519,375	2,596,875	1,990,938	1,817,813
Materials, equipments and furnitures	11200	28,336,356	-11,250	28,370,106	-11,250	-11,250
Transport	2886	7,300,500	94,600	6,758,900	357,600	89,400
Supplies and Stationery	980	2,479,000	82,395	2,264,815	65,895	65,895
Medical Items	2128	5,384,900	-	5,384,900	-	-
Research and Development	0	0	-	-	-	-
Fundraising costs	6831	17,283,150	-	-	17,283,150	-
Representation services	175	442,000	23,550	355,650	15,700	47,100
Villages Expenses	12	30,000	-	30,000	-	-
Rental	2008	5,080,000	750,000	2,830,000	750,000	750,000
Training	925	2,339,900	-	2,339,900	-	-
Telecommunications	785	1,986,425	101,207	1,156,784	380,772	347,662
Marketing and Communication	0	0	-	-	-	-
Legal Expenses	261	660,000	305,000	294,000	30,500	30,500
Bank charges	760	1,922,153	1,916,853	5,300	-	-
Other expenses	749	1,894,595	408,327	663,720	411,274	411,274
<b>TOTAL</b>	<b>63435</b>	<b>160,489,599</b>	<b>22,730,587</b>	<b>107,029,901</b>	<b>24,310,048</b>	<b>6,419,063</b>

# Partners

A special thanks to our wonderful partners:



freda



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