

ANNUAL REPORT | 2014/2015

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## DIRECTORS' NOTE

"If I start thinking about the 2nd year of work in this great project called TATU Project, the first word that comes to mind is Cooperation. It was a year rich in new relationships, we opened new windows and met new and interesting organizations and people with whom we may undertake work together. We always believed that "cooperation is the basis of development", but to live and experience it, and to see the results is very rewarding, a great privilege and a great satisfaction to know that it is possible.

For this reason, this year I feel very happy and grateful for the enthusiasm, great work and dedication of everyone who takes part of the TATU team in one way or another. I would also like to take this opportunity to thank and briefly name the TATU partners with whom we share the same goal, and work to achieve it.

- Anza, NGO based in Tanzania, great friends and collaborators. We've been running together the Kilipads Project (reusable pads) for almost two years.

- Creaid, NGO focused on architecture, we have carried out 2 projects with 2 families from the village which benefited from the remodelling and adaptations of their homes and new facilities. Looking ahead there is a large project which includes the large group of women we work with, who are currently under training.

- Wanawake inc, women's association located in a neighbouring village with whom we share a health training project, Ninajali.

- Globalbike. It is an association that provides bikes to improve the quality of life of women in rural areas. Our mutual commitment grows daily.

Many volunteers have helped TATU as to name them all, but I would like to mention their great work: both short-term volunteers who arrive motivated and ready to work, as well as a large group of long-term volunteers committed to their work, and who give us stability. People who contact us because they believe that a change is possible and want to be part of it.

I don't want to forget mentioning important new contacts that help us expand our horizons and the community's (Dorothy's well, FTK); as well as entities that believe in us and in our work and make financial and physical contributions so that it can be carried out (ABC-HEC Montréal, Rotary Canada, Rotarac Paris, Guillem Cifre Colonya). We act as a channel to connect them, and so new projects can be done.

Finally I want to mention all the collaborators who, in one way or another (through the media, by word of mouth, donations, and associates) encourage us to keep on growing and working.

As you see, our efforts, together with the collaboration of all the people TATU has at its side, accompanying it on every step, makes it possible to continue to grow and believe that change is possible."

*Daniela Palliser Troisi, Co-Director*

*"Cooperation is the full conviction that nobody can get there unless everybody gets there"*  
Virginia Henderson, nurse and American writer.

*"Many small people, in small places, doing small things, can change the world"*  
Eduardo Galeano, Uruguayan writer and journalist.

TATU Project was co-founded by Daniela Palliser Troisi, JaumePouVincens and AlbaneGaudissart.

## STRUCTURING TATU PROJECT

In order to solidify our foundations, TATU Project spent a good time structuring its activities in order to facilitate understanding of our organization internally and externally as well as better plan the present and future. Here is the graph of TATU's organizational structure.

## New Board of Directors

The Board of Directors is taking shape in Tanzania. Originated by the three founding directors, TATU Project is proud to introduce the following new members of the Board of Directors:

1. Antonia Kaiser: Managing Director of TATU Adventures since January 2015
2. Iago Rego Garcia: Managing Director of AFYA since February 2015

## TATU Network

TATU Project over the last two years has received invaluable support from volunteers and interns. In the upcoming months the TATU network shall try to (re-)connect this big international family that has played an important role in TATU's current achievements.

If you are interested in participating in this network, please contact us: [info@tatuproject.org](mailto:info@tatuproject.org)

## General Manager

Since 2014, TATU Project has counted with Rebecca Light, and since March 2015, she is taking over the General Management in Tanzania.

## IMPORTANT FACTS



## A new village

The community that TATU has chosen to work with for the next 15 years has now split into two different villages: **Msitu Wa Tembo and Londoto**. The separation is mainly due because of the size of the village and its population. It was made official in November 2014 and since December 2014, a new leadership has been elected in Londoto.

TATU will now still be working in the same “community” but will be collaborating with two different village entities.

Beginning in 2015, we had a first collaboration on a solar-powered well with the new village authorities of Londoto. It was very open, pleasant and successful and created promising perspectives for future projects.

## A new website

TATU Project has a new website since the beginning of 2015. You can find a lot of information about us and our projects, as well as tourism. It was long-due after all the planning changes that happened over the course of 2014 and the website is now finally representative of our work!

Many thanks to the talented web designer: Florian Kaiser

Check it out: [www.tatuproject.org](http://www.tatuproject.org)

## ACTIVITIES 2014

**"The only thing that will redeem mankind is cooperation."**

**Bertrand Russell**

The font changes here: As many may have pointed out before, there is never enough cooperation. As we go, we opt for an always more participative approach, even if it might slow down projects. Time is not an issue in this country and as a small NGO our strategic plan allows us to always take the time to make sure that our projects are sustainable. The local involvement of course is the key to the latter and therefore all stages demand long dialogs (sometimes even trainings) to reach the common understanding with the community that is needed to reach next steps. It requires keeping everyone on board and tailoring our projects according to their vision. As we go, we also realize that this is the key to a successful project and definitely worth applying.

*Even though "pole pole" (slowly in Swahili) is definitely the local pace to follow, things are moving fast for TATU Project, thanks to every person interested in or contributing to what we do and thanks to a great participation from the members of the community we work with.*

Here is a summary for all programs and projects that have been going on in TATU Project in the last year.

### CURRENT PROGRAMS

#### Women Empowerment Program (W.E.)

##### **Kazi Na Sala**

Women group created in 2013. This platform is accessible to **any woman in the community** interested to work towards the following objectives:

- ✓ Creating a space for expression and initiative
- ✓ Creating their own independent cooperative involving:
  - Contributing and saving money to invest in group and individual projects



- Developing income generating activities as a group
- ✓ A space where we value learning and sharing skills, knowledge, opportunities...

Since December 2014, Kazi Na Sala is its own LEGAL ENTITY allowing them to access government loans, have their own bank account and own capital and property! This great administrative step was done by the three leaders: Bertila Samweli (President), Joyce Ombeni (Treasurer) and Maines Yesaya (Secretary). The group also made up its own logo and slogan in the last few months.

Current number of participants: 89 women

*Participatory logo of Kazi Na Sala*

*Slogan of Kazi Na Sala: Wanawake Tunaweza ("Women We Can")*

### **WE Thrive – Economic Empowerment**

WE Thrive is based on the current saving capacity and economic activities of Kazi Na Sala. The program offers women of the group access to capital, training and knowledge to take their businesses/business ideas to a new level. This project is financed in part by **Rotaract Club LFDR**.

This program started at the beginning of January 2015. It is mainly composed of:

- ✓ Trainings in entrepreneurship and business development
- ✓ Support in creating business proposals (as a team)
- ✓ External consultancies on their business proposals and implementations

A micro-lending structure is currently being designed together with Kazi Na Sala representatives. Results expected:

- ✓ Creation of a revolving fund for loans
- ✓ Access to small loans (to complement their own savings) as initial capital

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- ✓ Help them access other types of funding such as government loans
- ✓ Support them in their business implementation while following up on the pay-back of the loans in order to allow other teams to access capital.

We already have running and growing economic activities within Kazi Na Sala since 2013:

### *Masaa*

MASAA is a traditional Maasai jewelry brand selling mainly locally and developing the business potential of the Maasai women of Kazi Na Sala. In the past 6 months, Masaa has generated 1194USD. It is therefore *auto-financed*, as all the profits are re-invested in the project, ensuring its continuity and development. Maasai women participate in receiving relevant trainings in business (from reading numbers to pricing their product!) and constantly improve and widen their production in order to become an established brand in the area and have a growing stable clientele.

### *The bicycle business*

Kazi Na Sala received a donation of 40 bicycles from **Globalbike**, established local rental points and appointed managers to help bring profit for the group. Since May 2014, the group fund is growing by more than 200000TSH/month<sup>1</sup>.

This very successful business has also contributed in giving the group as a whole confidence in their potential and motivation (as well as resources!) to do more.

### **WE Grow – Personal Empowerment**

We are currently working on a personal growth program, which mainly consists of:

- ✓ Discussions around their lives and personal interests
- ✓ Realization of their value and potential. Growing their self-confidence and trust.
- ✓ Discussions concerning the group about trust, confidence and communication
- ✓ Activities to develop more solidarity within the group in order to create more support
- ✓ Understanding what their personal objectives are and supporting them in their achievements
- ✓ Answering some of their requests such as: learning English, more independence, women's rights, sharing more...)

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<sup>1</sup> 1euro is about 2100TSH and 1 USD is about 1600TSH

- ✓ Understanding their situation and vision through research, interviews and discussions...

Women have shown a lot of appreciation of this program by integrating the principles of trust, confidence and mutual love, which they never forget to mention in times of discussions. The WE Grow activities are abstract but reach the women on a deep level and succeed in uniting the group on solid foundations, as well as stimulating the women in unleashing their potential. Their new slogan is very evocative of the progress made: WANAWAKE TUNAWEZA! Women We Can!

### **WE Care – Community empowerment**

The women have a huge concern for their families and communities and this is what they express when asked what they would like to improve. This is why as the group grows in capacity, cohesion and strength, we want to give back to the community by reaching out through women's initiatives.

Here are the projects this past year:

#### ***Nina Jali***

Nina Jali consists of a health prevention campaign led by the team of women from Kazi Na Sala that are currently getting trained in becoming *Community Health Workers*. A lot of research and curriculum development was done and since January 2015, trainings have started. This project is funded by the **Rotary Club of Toronto**. The trainings and campaign will be conducted in two different communities: Msitu Wa Tembo and Newlands as we are working in partnership with the women group **Tusaidiane**.

***KiliPads***

Since 2013, KiliPads aims at improving womens hygiene in Msitu Wa Tembo through the implementation of a social-business producing and selling re-usable sanitary pads, as well as training local references for feminine hygiene. This project is done in partnership with **Anza**.

This complex initiative has shown slow developments, however in the past year, sewing machines have been acquired, the prototype has been developed, 6 women have succeeded in learning how to sew this prototype and are now entering the trialling phase. A curriculum for business and health trainings has been developed and will be implemented over the next 6 months.



## Investing for Change (I.4.C.)

### *The program*

We want to assist groups of families to set up businesses together with TATU Project (which acts as a social investor) and from there train and share knowledge in order to get a good, profitable business based on social values. Throughout the business development venture, relationships with the participants will be built in order to comprehensively address the needs of their families and ensure that profits are primarily headed to answering these needs.

### *Kuku Project*

The first pilot-project was implemented in May-June 2014. It consists of a Kuku Farm with a group of 5 families. This project was funded in part by **ABC-HEC Montréal**. The project has already raised and sold 300 chickens for meat, raised 100 “egg-layer” chicks and collected more than 900 eggs for sales. The project should start to be profitable in the upcoming weeks. The local participants have succeeded in their technical training and are now running most of the operations themselves. Soon the management trainings will start.

## AFYA – Health Program

In the summer of 2014, health activities and research were conducted in order to allow a well-informed long-term design of our AFYA Program. This first step was funded by **medical students** from Europe (mainly Spain). They also conducted most activities themselves, which mainly consisted of:

- ✓ **Research and observations:** through interviews, visits, days spent in the local dispensary, data collection (in a



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de-worming campaign in schools and through a medical caravan), meetings with local and regional figures in medical departments and home visits. This thorough work developed into a solid ground of knowledge on the local situation, facilities and needs. It also allowed us to develop relationship with health officials in the community in order to build on their potential collaboration.

- ✓ **Medical Caravans:** during a couple of days, in partnership with **Pamoja Tunaweza**, a caravan came into the community to offer free consultations, medicine and also do some home visits for people with limited mobility. More than 300 patients were attended to.
- ✓ **De-worming campaign** in schools: parasites are very common for children in rural communities. During a couple of days, workshops about hygiene and nutrition were conducted in schools and data from more than 1000 students was collected in order to allow research and follow up for future interventions.

- ✓ **Medical trainings for the women** group: during two months, women of the group were trained in specific health issues. These women would then repeat the training to their fellow women from the group Kazi Na Sala as a whole (=training of trainers).

## Other types of interventions

### Water interventions

In the last year, there has been tremendous progress in bringing access to safe and clean water to the community.

#### *Water Filters*

These filters have helped about ten families drink clean water at home. The water filters uncovered a huge need to inform about the dangers of drinking contaminated waters. This theme will be addressed in the Nina Jali campaign.

#### *Dorothy's Well solar-powered well*

Dorothy's Well was introduced in 2014 by TATU Project to the Londoto Primary School, and in December 2014 the UK organization collected enough funding to drill a well for this school whose students and staff suffered from a complete lack of clean water.

Since 2015, a 100m deep well alimented by solar panels has been built and for the first time the community can find safe and clean water locally. This is a huge step forward and will now provide a long-term source of

water to the school (they are already planting vegetables and trees!) and even to the neighbors that pay a maintenance fee to also fetch water at the tap specifically installed for them.

## Research

### *Baseline Survey*

In August 2014, a team from TATU Project accomplished interviewing more than 260 households in order to collect enough data to get representative facts about the community as a whole. The survey mainly focused on poverty levels but was able to also uncover the community's general perception in terms of NEEDS and SOLUTIONS as well as other aspects that TATU Project aims to address in the future.

TATU Project will adjust its strategic planning based on these observations. This valuable data will also help us evaluate progress over time. The final report is expected soon and will be shared upon request.

## Constructions

### *C-re-Aid*

Over the months of July to September 2014, our partner **C-re-Aid** worked on two projects for vulnerable families. The first consisted of re-building a house that could offer the space and security needed for the mother to feel at ease with her daughters staying home alone. The second project consisted in renovating a house to adapt it to the needs of the handicapped grandmother living there.





## NEXT PLANS 2015-2016

Next year should concentrate on the following actions:

- △ The Women Empowerment program will see some construction projects happen on what will soon be Kazi Na Sala's piece of land within the community:
  - A bike shop
  - A shop with key products needed in this community
- △ WE Thrive will accompany Kazi Na Sala in the establishment of their own micro-credit program that will support its members' business implementations.
- △ Development of the AFYA Program to help improve the local facilities' health services
- △ Nina Jali's health campaigns throughout two communities
- △ Continuation of on-going programs and projects
- △ Potential development of new partnerships, especially in the areas of education and water
- △ Development of TATU Network
- △ Implementation of a long-term fundraising strategy
- △ Implementation of a comprehensive monitoring and evaluation system
- △ Developing our market for travel packages

“WE Grow” activity on trust

## PARTNERS

Collaboration is the key to international cooperation, and here are our wonderful partners this year:







# BUDGET

## Outcome

And now the chart showing where the money was used in 2014.

## Income

Here is a chart showing where our funding came from in the year 2014

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Please note that ALL the money is re-invested IN TANZANIA.

## TATU Adventures

In order to finance all of these projects, TATU Project has decided to develop its own income-generating activity. Being based in one of the most beautiful and popular areas of Tanzania, tourism seemed to be a good lead for our economic stability.

This year TATU Adventures has finished writing its business plan: a major accomplishment in the strategic development! We also started receiving clients from other countries than Spain and hope to start developing new markets. Our official brochure has also been printed and distributed and wonderfully advertises our trip offerings.



### Trek in the Great Rift Valley

The women from the community have also taken an active part in the development of new tourist activities that allow an authentic contact for our travellers with the community where TATU Project works. They also have been learning English to be able to exchange more directly with visitors!

**All the profit is re-invested in our projects, which makes buying our trips an alternative way to contribute to our work. For more information: [adventure@tatuproject.org](mailto:adventure@tatuproject.org)**

## CONTACT

For any more questions and information, or if you want to *get involved*, do not hesitate to contact us directly: [info@tatuproject.org](mailto:info@tatuproject.org)

We are looking forward to the future and invite you to keep following us on our super active social medias:

Facebook: [www.facebook.com/TATUProject](http://www.facebook.com/TATUProject)

Twitter: <https://twitter.com/TatuProject>



Blog: <http://tatuproject.tumblr.com/>

You can also visit our website:

Web: [www.tatuproject.org](http://www.tatuproject.org)

**AHSANTE SANA**

**Thank you for your interest, let's move forward together in this new exciting year!**